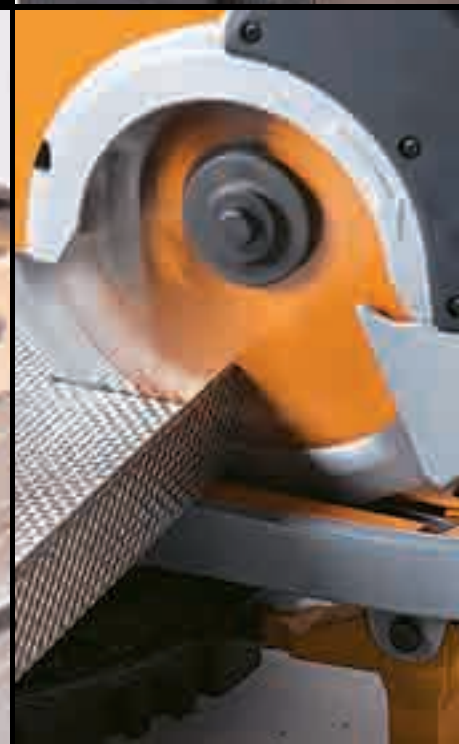




evolution[®]
www.evolutionbuild.com



COMPANY INFO

WHO WE ARE

- Major brand within the Steel & Fabrication industry.
- World renowned for heavy duty Steel power tools.
- Pioneers of TCT Steel Dry Cutting Technology.
- Over 20 years experience in the tool industry.
- Currently supply over 30,000 independent retailers.

INNOVATION & EXPECTATION

- At the forefront of power tool innovation.
- Now establishing an incredible reputation within the trade for tough reliable tools.
- Featuring Evolution's unique patented Steel Cutting Technology.
- Building on this success, Evolution is rapidly becoming a major brand and supplier within the tool industry.

INFRASTRUCTURE

- As well as being pioneers of innovation, Evolution has invested considerably in a brand new, state of the art US headquarters in Davenport, IA
- This will ensure our service & distribution levels will match the expansion of the company.
- Evolution is an established global company with operations in the UK and France.
- Sustained year-on-year financial stability.

EVOLUTION

- Professional standard machines.
- Truly multipurpose saws - cut Steel, Aluminum and Wood with the same blade!
- Innovative general construction related products, including; mixers, drills, disc cutters and compactors.
- Many professionals have come to rely on Evolution Build tools.
















MARKET & INDUSTRY INFO




2011 Worldwide Sales - **\$40 Million**

2012 Worldwide Sales (projected) - **\$60 Million +**

UNITED KINGDOM RETAILERS

 800 Stores	 250 Stores	 400 Stores
 500 Stores	 900 Stores	 120 Stores
 53 Stores	 30 Stores	 TV
 Internet	 Internet	 Catalogue
 60 Stores	 52 Stores	 38 Stores

EUROPEAN RETAILERS

 37 Stores	 52 Stores	 33 Stores
 21 Stores	 11 Stores	 11 Stores

FRANCE RETAILERS

 100 Stores	 110 Stores	 100 Stores
 400 Stores	 90 Stores	 100 Stores
 300 Stores	 421 Stores	 150 Stores

JAPAN RETAILERS

 970 Stores	 35 Stores
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PLUS 1000'S MORE AGENTS,
DEALERS & INDEPENDENTS
THROUGHOUT THE WORLD!



UK HQ



USA HQ

- Product development and sales are mainly focused in our European distribution channels, with larger retailers completing their assortments by including Evolution as a main brand.
- Evolution's program through Lowes is expanding in the Power Tool section, with addition of several saws as stock items for 2012.
- Evolution Power Tools is a US category leader within the Industrial Channels by manufacturing the most innovative and high quality products in steel working and construction.
- The consumer and construction tool industries are greatly expanding, offering diversity in product selection to accommodate a larger customer desire for new product choices.
- Evolution's innovation has been internationally successful and given us top brand placement and customer recognition through companies such as B&Q and Castorama.
- All Evolution products are targeted to offer premium capabilities at an average purchase price.